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FOR IMMEDIATE RELEASE
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W.L. Smith & Associates Children's Fund® to Support El Hogar Project in Honduras

W.L. Smith & Associates Limited, the largest Funeral Stationery manufacturer in Canada, announced today their **W.L. Smith & Associates Children's Fund®**, created to reflect the company's desire to give back to the community in a meaningful way, will be supporting the El Hogar Project.

Geoffrey Quinton, CEO of W.L. Smith & Associates Limited, explains why he chose to support the El Hogar Project. *"The W.L. Smith & Associates Children's Fund® was created with an emphasis on helping the most vulnerable of children in need. We have supported initiatives here in Canada since the Fund was created, however when the El Hogar Project was brought to us, it was something we felt deserved funding. The mission of El Hogar is to transform and empower abandoned and hopelessly poor children in Honduras by providing a loving home and education. Their goal is for children to fulfill their ultimate potential as productive, caring and independent Honduran citizens. A portion of all of our sales are directed to the W.L. Smith & Associates Children's Fund® so that we may support children exactly like these. I am confident our valued customer base will agree and extend us their fullest support in this endeavor."*

For more information on the specifics of the Children's Fund® please email us at service@wlsmith.com. For more information on the El Hogar Project please visit www.elhogar.org.

W.L. Smith & Associates Limited is the largest manufacturer of funeral stationery in Canada. They are continually striving to provide products of the highest quality and service second to none. They have been in business since 1948 working closely with today's forward thinking Funeral Professionals for the advancement of Funeral Service everywhere.



**W. L. SMITH &
ASSOCIATES LIMITED**